



INJAZ Bahrain

A Member of JA Worldwide

ISSUE#1 2016



INJAZ Bahrain



INJAZBahrain



INJAZ Bahrain



INJAZ Bahrain



INJAZBAHRAIN

Chairman's Message



Dr. Abdulrahman Jawahery

The Company Program – *Learn By Doing*



The Company Program is an exceptional initiative in that it takes students out of the classroom, out of the textbooks and theory, and places them firmly into the realities of the working environment. It is the only initiative that teaches them 'through doing' in a structured and experiential way.

To consider learning by doing, we must think more about learning in real life, which is, of course, the natural venue of learning. One of those places where real life learning takes place is in the workplace. And what better mechanism is there that to give students the opportunity to experience that sustainable learning experience.

Most, if not all businesses are looking to hire on the basis of experience. Companies also inherently know that the more practical experience an individual has, the more effective they are within the workplace. So it goes without saying that the best way to teach anybody is to let them work on a job that requires the skills that organizations are trying to teach and trying to gain from their potential future employees.

The Company Program is constructed to do just this. It gives students the incredible opportunity and experience in putting together a business from scratch; developing a practical product; building that product, and marketing that product practically to the end customer.

In this initiative, students get to see the real world. They get to experience first-hand, the ups and downs of business in action. But they also gain

invaluable skills in working together, sharing ideas, encouraging creativity and expanding their ideas to the very limits of possibility.

The best way to learn how to do a job is to simply try doing it, with no preparation in particular, but with an expert available for help as needed. INJAZ Bahrain has ensured those experts are at hand to guide and help students overcome obstacles and create practical and profitable solutions for their created businesses.

Our INJAZ Bahrain expert volunteers care deeply about their students and this permeates to the students who become enthused with the belief of potential. And when students really care about what they are doing, they may even learn how to do their work and school-work better than anyone had hoped. They themselves wonder how to improve their own performance. They innovate. They learn how to critically think things through and, they accumulate their experiences and translate those into their interactions in daily life.

We must, as best as we can, teach students to do things, rather than having them be told about what others have done. Critical to all this is the process of expectation failure and explanation. To make thinking students, we must encourage explanation, exploration, generalization, and accumulated hands on experience. All of this means that learning is essentially a discovery process and, the Company Program is the tool to giving students this experiential experience.

Dr. Abdulrahman Jawahery
Chairman – INJAZ Bahrain

Executive Director Message

Sheikha Hessa Bint Khalifa Al-Khalifa



Entrepreneurship Education through ...

The *COMPANY Program*



It is with great pleasure that I present to you the first inaugural Company magazine of INJAZ Bahrain.

At INJAZ Bahrain, infusing entrepreneurial thinking in the hearts and minds of young people is our core mission. We believe in the boundless potential of youth and by empowering them and providing them the right support, guidance, encouragement and inspiration through our programs, we strike to achieve success at a local and international level.

The Company program is one of our flagship entrepreneurship program where students are guided by experienced mentors on business start-up. The program empowers students to experience the risks and rewards of creating their own unique company and enhance their employability skills by using innovative thinking and developing business knowledge. The participants compete under two categories: High Schools and Universities to claim the Company of the year title and then the winning team under each category represents Bahrain at a regional competition competing against students from GCC and other Mena countries.

The Company program introduces them to real entrepreneurs and gives the students the opportunity to learn, engage, and seek advice on all aspect of business start-up. Over the years, we have seen many students kick start their own companies, sell

their products, use marketing tools and manage teams. The Company program not only is a crucial entrepreneurship skill building program but a career enabler program for those seeking more innovative and business oriented opportunities as their long term ambitions given the economic challenges faced these days.

This magazine will be showcasing some of the success stories of our participating students and will allow us to envisage the great efforts and achievements of all our partners who have devoted their personal time and commitment towards the success of this program for the ultimate benefit of the future generations.

On a final note, I am excited and proud to announce that this year's INJAZ Al Arab's 2016 Regional Young Entrepreneurship competition will take place in the Kingdom of Bahrain where 14 member nations will be taking part. This will give us the opportunity to exhibit the works of students at a regional level. This event will be a new milestone for INJAZ Bahrain in promoting entrepreneurship education which nowadays is a core component of every economy.

I hope you enjoy reading this magazine and feel proud of our Educators, Students and Volunteers in making all this young dreams a reality.

Sheikha Hessa Bint Khalifa Al-Khalifa
Executive Director – INJAZ Bahrain





Company Introduction



INJAZ Bahrain promotes entrepreneurship education training in the Kingdom of Bahrain. Working under the umbrella of Junior Achievement Worldwide (JA), INJAZ initially started in Bahrain in 2005. Over 90,000 students have participated in a broad base of entrepreneurship training opportunities aimed at developing basic business skills and financial literacy to start and run their own businesses, along with softer skills increasingly in demand by the private sector. INJAZ Bahrain works with the Ministry of Education, over 187 schools, 12 universities and a network of 3,500 corporate volunteers who implement a series of business and entrepreneurship programs that reach over 20,000 youth annually.



The Company Program is INJAZ's signature curriculum. Implemented in schools and universities as part of the regular academic curriculum, it provides an outlet for untapped creativity and business savvy. It is structured as an economic and business laboratory where students, under the supervision of a volunteer mentor from the private sector, experience the entire life-cycle of a start-up company. The capstone of INJAZ programs, born from 90 years of JA Worldwide programming, exposes youth to the concepts of free-market economics and participatory governance and capital. To celebrate the successes of the Company Program, INJAZ Bahrain hosts a national competition known as the Company Competition, each spring. At the Competition, participated teams, prominent figures from the private sector, and various honourable guests gather to commemorate the achievements of the students.

INJAZ Al-Arab and INJAZ Bahrain will hold this year's Young Arab Entrepreneurs Competition in Kingdom of Bahrain during the last week of November 2016. Together, these entities will bring together innovative, successful, and inspirational leaders from throughout the region for a phenomenal, motivational event.

Critical Need

By 2020, between 80 and 100 million jobs must be created in the Middle East and North Africa (MENA) just to maintain current unemployment rates. The window of opportunity to meet these demands is small and new jobs must be created at a pace never seen before. The capabilities required for success in the 21st century are not being taught in all of the region's schools or universities. Governments, historically the largest employers in the MENA region, can't absorb the growing numbers of job-seekers, while the private sector isn't expanding fast enough to keep pace with population growth. The result is a divide between the region's education systems and employers, marked by unprecedented unemployment rates and the loss of economic prosperity for millions of youth as well as the region. With traditional employers offering few opportunities to young people, Arab youth must take on the role of job creators themselves. In order to assume this responsibility, they require skill sets that enable them to start their own businesses. Innovative educational programs based on entrepreneurial skills and mindsets are needed more than ever before.



National Competition & Young Arab Entrepreneurs Competition

INJAZ Bahrain holds a national competition annually in which leaders from the private sector serve on the judging panel to evaluate the participants' concept, business plan and performance during the program. At this event the officers of each student company are questioned by the judges and must defend their decisions and strategy. Although it takes place in a highly competitive and charged atmosphere, it is a display of what youth with great determination and a little mentoring can achieve. In the process, private sector leaders and dignitaries share their personal experiences to motivate the students to become successful business leaders.

The students' enterprises will be scored along four stages against a set of regionally agreed criteria.

Stage 1: Company Report. The report summarizes each team's year in business and is submitted by each student enterprise to the panel of judges one month prior to the competition date.

Stage 2: Business Presentation. On the competition day, each student enterprise presents its business venture to the panel of judges and the events' audience. They bring to life the highs and low of their year, market and sell their company to potential investors in the audience using a business and creative style.

Stage 3: Trade Fair. Each team showcases and markets their product/service during the competition to the judges and event guests.

Stage 4: Interview with the panel of judges. This is the time on the competition day where judges can ask any questions regarding the company's performance as well as clear any queries they may have after having read the reports and visited the stands.

The competition culminates in an Award Ceremony that brings together top business, government, and media representatives from Bahrain and the Arab region to recognize the participants and award the winning entrepreneurs. Around 500 people are expected to attend this ceremony that is high in emotions and expectations.

The winning student company from each of the 14 ►►



Company Program

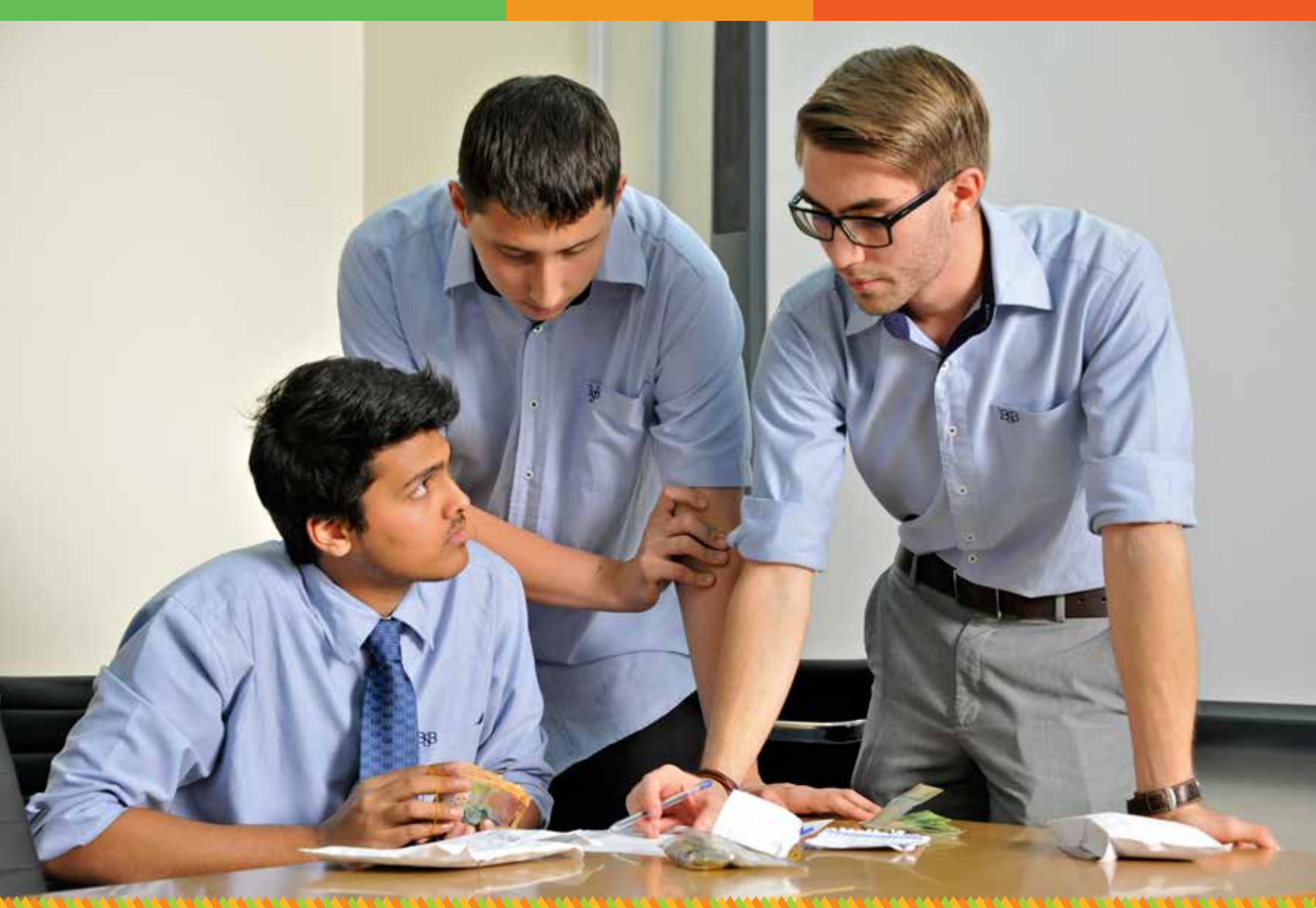
A Brief Overview

This program, comprised of business, entrepreneurship and economics lessons for students aged 16-22 in high schools and universities, works as follows:

- Students identify a market opportunity, develop a product, conduct a feasibility study and raise capital by selling stock.
- Each student company selects a product or service it will offer. Many successful companies have identified needs in their schools or communities and developed products and/or services that meet them.
- Each company elects its own managers and must work as a team to successfully develop, market and sell their product or service.

"The challenge and the spirit of competition is what I found in INJAZ Bahrain students. Inspiration, good guidance, student commitment, Organizers hard work, time management and the importance of respect for others is clearly evident throughout the competition"

*Raeda Seif Al Shemari –
2015 National Company Competition Judge*

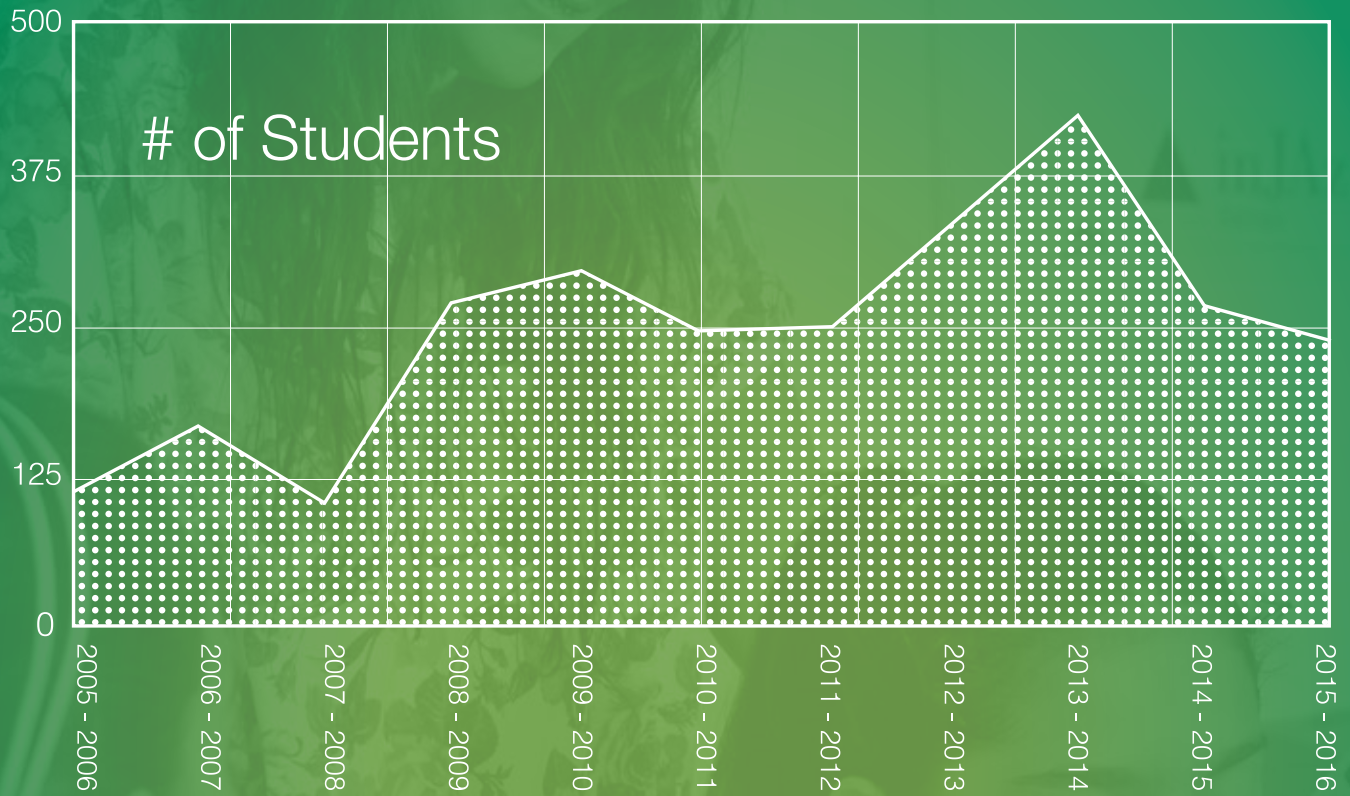


- ▶▶ INJAZ member nations proceeds to compete at the INJAZ Regional Young Entrepreneurs Competition. Sponsors fly each team to the INJAZ member nation hosting the rotating competition. The event enables Arab youth to perceive themselves as integral players in regional and world markets, beyond the often limited opportunities in their own communities. The high-profile event concludes with a celebratory gala ceremony in which students are applauded for their hard work by prominent individuals from the private sector, government, royal families and other celebrities.

INJAZ Al-Arab has held 9 regional competitions. The first was held in Amman in 2007 under the patronage of Queen Rania. In 2008, it was held in Muscat in partnership with Oman's Minister of Labour, Juma Al Juma. The event shifted to Beirut the following year under the auspices of Lebanon's Central Bank.

In 2010, INJAZ held the event in Marrakesh in tandem with the World Economic Forum under the patronage of Hilde Schwab. In 2012 the lavish event was held at Qatar's Islamic Museum, under the patronage of Qatar Foundation and Dr. Abdullah Al Thani, and hosted by Sheikha Hanadi, Qatar's top female entrepreneur and local chairperson of INJAZ. In 2013 and 2014 the event was held in Kuwait in partnership with the Ministry of State for Youth Affairs. The past year's event was held in Oman under the patronage of His Highness Faisal Bin Turki Al Said. This year, thousands of high school and university students across the MENA region participated in the Company Program and competed against each other at the national level. The 14 winning teams from INJAZ Al-Arab network will gather again in Bahrain to showcase their business venture to a panel of judges, including leading business figures from the MENA region. ■

COMPANY_PROGRAM_OVER_THE_YEARS





Company Brief

Members of Nap company have decided to innovate a product that consists of a book and a pillow and an alarm creatively. To save cost the materials used were of low in order not to increase the burdens which ones already suffer, such as building rooms or councils to rest after long hard day. Therefore the team looked into creating the innovative product to serve students in universities and school.

SCHOOL: AL-AAHAD ALZAHER
SECONDARY GIRLS SCHOOL

COMPANY: قِيلُولَة A NAP

VOLUNTEER: MS. ALAA AL QARAAN
BAPCO

Mission

To offer innovation and value to our customers in every market through the competitiveness of our solutions, unleash our imagination, and enjoy openness and innovation.

Vision

The development of the education process by creating more comfortable and enjoyable environment for the upbringing of intellectually creative generation in order to ensure a healthy balance between achieving their personal goals through serving their country.



CEO: Ms. Khadeeja Haji Al Hussain

- > **VP Human Resources:** Ms. Eman Razeq Wahab
- > **VP Finance:** Ms. Balqees Fasial Al Madhi
- > **VP Production:** Ms. Asma Ayed Ajham
- > **VP Public Relation:** Ms. Mariam Najem Abdullah
- > **VP Marketing:** Ms. Reem Ziyad Mutreb

CEO Message to the Youth

I have gained many skills through my experience, and my participation in the company program. I had learned that I must accomplish my goals through hard work and offer the best results.

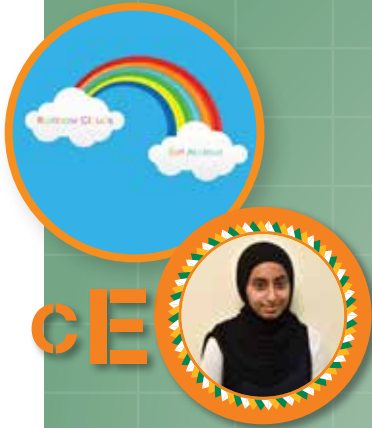
Work is the fuel of enthusiasm and dreams fuelled by the accomplished result, joy of achievements and pride.

It is worth mentioning that our company was not to see the light without the opportunity provided by INJAZ Bahrain.

Ms. Khadeeja Al Hussain

The Product





Company Brief

Rainbow clouds are homemade play dough that are as soft as the clouds, made of totally organic ingredients. This allows kids to play safely and in a healthy environment to avoid any accident that may occur while using the commercial play dough.

SCHOOL: SITRA SECONDARY GIRLS SCHOOL

COMPANY: RAINBOW CLOUDS

VOLUNTEER: MS. SABINA NAJI
SIX STARS INTL TRADING CO

Mission

To produce safe playing dough made of natural ingredients.

Vision

To create a safe playing environment for the children.



CEO: Ms. Sajeda Mohammed Ali

- > VP Human Resources: Ms. Zainab Ali
- > VP Finance: Ms. Fatima Hassan
- > VP Production: Ms. Fatima S.Majed
- > VP Public Relations: Ms. Sara Adam
- > VP Marketing : Ms. Zainab Jaffar

Volunteer Feedback

INJAZ Bahrain impact on Bahrain's youth is remarkable , it is my pleasure to volunteer and prepare them for success in the real world . My aim is to help students develop their personality and guide them to the right path for a better future. I will always dedicate my time and efforts to help building our country's future through mentoring the young generation.



Ms. Sabina Naji

The Product





Company Brief

The recycling company was found in 2016 with a goal to become one of Bahrain's leading recycling company. The core of the company is to manufacture unique furniture pieces from recyclable sources by providing a variety of comprehensive services and integrated products designed with minimum risk to the environment. By focusing on recycling sources the company provide opportunities for the development of the environment and spread the concept of Recycling in this world, in an effort to make a strong diverse and innovative activities.

SCHOOL: WEST RIFFA SECONDARY GIRLS SCHOOL

COMPANY: WEST RIFFA RECYCLE

VOLUNTEER: MS. HUDA JANNAHI
GLOBAL CARGO

Mission

To recyclable sources and transform it into a unique furniture piece.

Vision

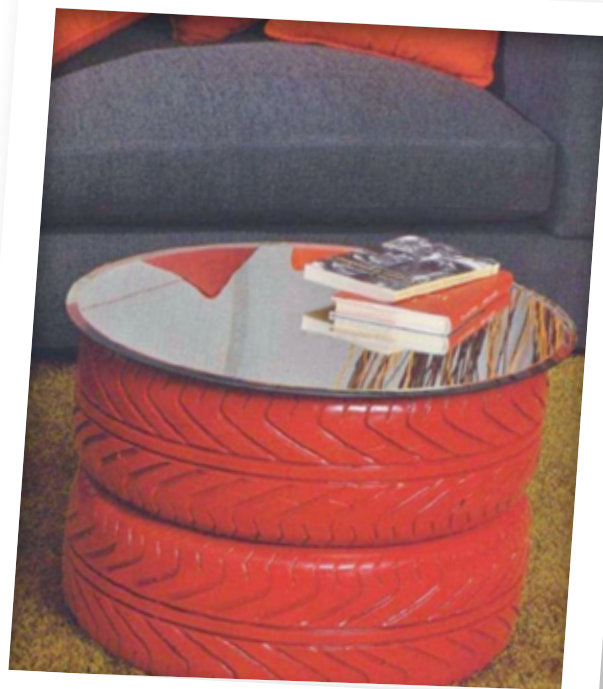
Help protect the environment and create awareness of the importance of recycling.



CEO: Ms. Al Reema Al Noaimi

- > **VP Human Resources:** Ms. Jawaher Abdulmoneam Salman
- > **VP Finance:** Ms. Mariam Waleed Al Hamar
- > **VP Production:** Ms. Noora Hamad Saleh Al Noaimi
- > **VP Public Relations:** Ms. Fajer Mohamed Al Kaabi
- > **VP Marketing:** Ms. Tanees Parweez

The Product



CEO Message to the Youth

The Company program taught us the necessary skills to become owners of successful projects and serve the community. We were able to build our confidence and develop communication skills that ensured the success of the business. I must say that learning how to write a report, innovative and creative thinking became our point of strength.

Our advice to the young people is to en-roll in the program to develop their personality and find innovative solutions to help the economy of our beloved Bahrain.

Ms. Al Reema Al Noaimi





Company Brief

R2R, is a company specialized in modifying quintessential gaming chair products that helps indulge and satisfy the devoted gamers, enabling them to submerge into their optimum zone; mesmerizing all their senses. The fascinating product prevent back pains and provide enrapturing speakers, with its parts being made from reused chairs from high-end car brands.

SCHOOL: ABDUL RAHMAN KANOO
INTERNATIONAL SCHOOL

COMPANY: R2R

VOLUNTEER: MR. MAZEN SHARIF
GPIC

Mission

To provide world class quality, reused affordable gaming chairs.

Vision

To be the market leader in producing an eco friendly comfortable gaming chair.



CEO: Mr. Ali Hasan

- > **VP Human Resources:** Mr. Ali Abdulkareem
- > **VP Finance:** Mr. Mohammed Jaffer
- > **VP Production:** Mr. Ahmed Osama
- > **VP Public Relation:** Mr. Jaffer Ashoor
- > **VP Marketing:** Mr. Nasser Sayed

Volunteer Feedback

To work hand in hand with INJAZ Bahrain's remarkable team to achieve their mission is such a rewarding experience, as a volunteer I realized that our youngsters have potentials and great ambitions. I truly believe with a little help and with the learning opportunities provided by INJAZ Bahrain they can successfully achieve their goals. Thank you to INJAZ Bahrain team for giving me this opportunity.



Mr. Mazen Sharif

The Product





Company Brief

TICKPILLS is a company managed by a cooperative industrious team with aim to keep a healthy society with a functional and simple reminder for prescribed medication. The product is an all in a pocket-sized alarm-infused box.

SCHOOL: AL EMAN GIRLS PRIVATE SCHOOL

COMPANY: TICKPILLS

VOLUNTEER: MS. AMINA AL QAED GPIC

Mission

Aspire to keep people alert and to remind them to take their necessary medication on time, under the slogan of "Stay alarmed, stay healthy."

Vision

To promote a healthy society through the use of a reliable alarm to undermine illness and boost vigor in ailing bodies for a more active and rewarding quality of life. This is done by providing people with their prescribed medicine through an as-simple-as-ABC solution in a practical revolutionary box.



CEO: Ms. Bayan Ahmed

- > **VP Human Resources:** Ms. Malak Faraj
- > **VP Finance:** Ms. Fatima AbdulAziz
- > **VP Production:** Ms. Hind AlAlawi
- > **VP Public Relations:** Ms. Fatima AlTamimi
- > **VP Marketing:** Ms. Aseel Alhanbali

CEO Message to the Youth

As a young CEO, I can tell you that it's okay to make many mistakes, because any mistake is a wonderful revenue for you. What you become in the process is more important than the dream. The kind of a person that you become, the character that you build, and the courage that you gain. You must have faith in yourself and the work you do, you have to believe in yourself, you have to believe in your abilities and ideas. Stay focused on what you want to get and make it impossible for anyone to chain down your free spirit. If you fail, it takes courage to start all over again. Even though it might get hard, but it's always worth the fight.

Ms. Bayan Ahmed





CEO



Company Brief

Forgot me Not is a market-oriented company that produce a sensor product that is based on a programmable micro-controller known as "Arduino". The product works by using codes on the same frequencies that is different devices will have different codes therefore there will be no possible interference between different devices therefore both modules should be on the same Mode for the product to work as expected. Basically, it is a set of 2 Modules (more if desired) and 2 Modes. One module need to be attached to the belonging (Wallet, Purse, etc...) and the other module to be with the customer. If, the customer forgot his belongings the module will automatically ring as a notification to pick it up.

Mission

To ensure that people will not forget their valuables by using the "Essensor"

Vision

To be the leading company in the market of sensors and help our customers keep their valuables within reach

SCHOOL: ARABIAN PEARL GULF SCHOOL

COMPANY: FORGOT ME NOT

VOLUNTEER: MS. NADERA ABU ALI CITI BAHRAIN



CEO: Mr. Sayed Husain Shubber

- > **VP Human Resources:** Ms. Fadak Allaith
- > **VP Finance:** Ms. Fatema Alakram
- > **VP Production:** Mr. Yusuf Ahmed Merza
- > **VP Public Relation:** Ms. Leen Ebrahim Mahdi
- > **VP Marketing:** Ms. Dana Adeeb

CEO Message to the Youth

You can be anything you want to be, if only you believe with sufficient conviction and act in accordance with your faith; for whatever the mind can conceive and believe, the mind can achieve." Said by Napoleon Hill.

Let me start this by saying believing in yourself is the beginning of self-motivation and living your dream life. Without a solid belief in your own potential and abilities, you are doomed to failure and mediocrity. Each and every one is a unique individual born with unlimited potential, so it's up to you to unleash your potentials.

The most successful people started with a desire and belief that they can make things happen.

To all dreamers like me, don't be afraid, pursue your dreams, set new standards and FEED THE FLAME.

Mr. Sayed Husain Shubber

Volunteer Feedback

I have always hesitated to take up The Company program due to the higher number of sessions, pressure of helping the students with their product, visit their stalls, sponsorship, exhibitions, etc.....

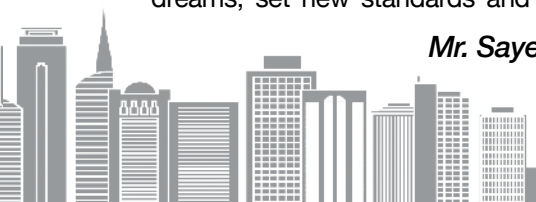
But this year, I wanted to take up a new challenge especially after being a judge in the Company's National Competition in 2015 which opened my eyes to this bright generation that is full of ideas and creativity.

I took up the challenge and transferred this energy to my students who did not need much encouragement. I have never seen such perseverance and determination as I saw in my students. As the deadline for report submission approached, there were challenges with the product. The students had to work almost 24 hours over 5 days in a row taking shifts to finish their product and sell it with one goal in all of their minds: "We will finish the product, sell it, make money and stay in the competition".

The challenges were overcome and after a number of sleepless worrying nights, I got the relieving message. "We did it Ms. We finished the product, sold it, made money and will send you the report". Literally, I got tears in my eyes and felt so relieved that all the work these students did for months did not go for nothing because honestly speaking, I mostly supervised and they did everything from A to Z.

To conclude all I can say is that I am lucky because now I have more than one son, and I am truly proud of each and every one of them.

Ms. Nadera Bu Ali





CEO



Company Brief

The "Roshena" is a high quality magnetic boards that can be taped or hung onto a wall to hang keys, pens and any other metallic items. The boards are customizable, as the customer can submit any images of their likings to be printed on the board. The board comes in two sizes – Shibr is the small board and Shibraan is the bigger board.

SCHOOL: IBN KHULDOON NATIONAL SCHOOL

COMPANY: ROSHENA

VOLUNTEER: MS. EMAN NOORUDDIN
CAPITAL KNOWLEDGE

Mission

To provide our customers with an effective, practical, and versatile product that combines many organizational needs in one.

Vision

Roshena aims to expand by being on the shelves of multiple stores and homes around the world.

Roshena also aims to have their own workshop for manufacturing the boards. The team aims to develop a web-site where international customers can place orders and spread Roshena's name everywhere.



CEO: Mr. Hamad Al Qaed

- > **VP Human Resources:** Ms. Amna Al Tattan
- > **VP Finance:** Mr. Abdullah Ahmadi
- > **VP Production:** Mr. Abdulrahman Rafea
- > **VP Public Relation:** Ms. Dina El Masri
- > **VP Marketing:** Ms. Fatima Al Sammak

CEO Message to the Youth

The INJAZ Bahrain Company Competition taught me that success is a result of hard work and bravery. We are the future of Bahrain, and in order for the country to prosper we need to work hard and thrive collectively to contribute in creating a bright future for the Kingdom and its people.

Mr. Hamad Al Qaed

The Product





CEO



Company Brief

Bright World Company is founded by six young Bahrainis ambitious and is considered one of modern companies that contribute significantly to the visual impairment service to improve their lifestyle. For this purpose we manufacture a stick equipped with a sensor, which is unique to help the visual impairment perform their daily tasks without total dependence on others. This product is suitable for the target group of customers at a low cost with a guarantee to achieve profits for the company. The company's work method is based on the accuracy and creativity and the spirit of teamwork.

Mission

To become the leading company in visual impairment services

Vision

Seeking to create free of accidents and obstacles environment for the Blind's life by offering high quality products.



SCHOOL: NASSER VOCATIONAL TRAINING CENTRE

COMPANY: BRIGHT WORLD COMPANY REPORT

VOLUNTEER: MR. MOHAMMED ABDIN GPIC

CEO: Mr. Omar Bu Rusheed

- > VP Human Resources: Mr. Abdul Salam Al Harami
- > VP Finance: Mr. Hussein Al Hassan
- > VP Production: Mr. Hussain Al Asefour
- > VP Public Relation: Mr. Jehad Al Ames
- > VP Marketing: Mr. Salman Zaid

CEO Message to the Youth

Be always faithful for humanitarian work

Our company is determined to grow along with their staff to help a high percentage of the visual impairment people in the country and the Arab World meet their needs and improve their lifestyle for the better.

The company's success lies in faith and sincerity of its employees to humanitarian work and the satisfaction of our valued customers.

To all the young people that we must be joined together for a better society.

Mr. Omar Bu Rusheed

The Product





CEO



Company Brief

'Irth', is a program that allows one to calculate inheritance based on Sharia Law automatically rather than manually through providing the users the opportunity to save time as well as receive accurate calculations. This product will overall emphasis on the right Islamic practices across the kingdom which is something our company truly has been striving to accomplish from the very beginning our school took part in this competition.

LET'S GET DIGITAL

Mission

To create an innovative technological product that helps calculate inheritance according to the Sharia Law.

Vision

To see our company impact the Islamic World for a better tomorrow.



SCHOOL: THE BAHRAIN BAYAN SCHOOL

COMPANY: BAHRAIN BAYAN SCHOOL INNOVATORS

VOLUNTEER: MS. LATHA RICHARDSON
THE BAHRAIN BAYAN SCHOOL

CEO: Ms. Aya Al Khalifa

- > VP Human Resources: Ms. Jood Al Shirawi
- > VP Finance: Mr. Isa Janahi
- > VP Production: Ms. Haya Rabeea
- > VP Public Relation: Mr. Abdul Aziz Al Khan
- > VP Marketing: Mr. Ali Mandeel

CEO Message to the Youth

The Company program has given all the members of BBSI an amazing opportunity to showcase their talents and build bonds. I used to believe that there are things in life that you can only accomplish when you are an adult, like creating a company. But being the CEO of BBSI gave me an opportunity to think and believe otherwise as I worked along with my fantastic and hard-working team. My message to all the youth today is "Don't let anyone hold you back, you are just as capable of doing something you think you can't accomplish now then you will ever do later in life. So just go for it and don't ever give up.

Ms. Aya Al Khalifa

Volunteer Feedback

I count it as my honor and privilege to have worked with the Bahrain Bayan School Innovator's (BBSI) team. It was such a joy to see these young people develop their innovative thinking to learn business skills and apply to a real life situation. I congratulate INJAZ Bahrain for giving them this opportunity and opening the students' minds to this hands-on experience in order to reach their full potential.

Ms. Latha Richardson



The Product





CEO



Company Brief

Dream Machine is a company aiming for ultimate comfort with strong commitment towards customer satisfaction. The business operations and culture are built up on luxury seeking objectives. The product the "Double Snuggle" is a bean bag that can split into two and can join back together to form a single bean bag. Dream machine also provides the market with bean filled cushions to go with the bean bag, as well as a microwavable scent chosen by the customer that can be placed into the pillow to ensure total satisfaction.

Mission

Dream Machine aims to provide optimum consumer satisfaction and with this, achieving our goal of providing coziness for more than one individual at a time, encouraging the famous phrase "Sharing is Caring".

Vision

To provide maximum consumer comfort, while striving for optimum quality and growth. Through this, we wish to inspire women and people in general to lead and be innovative.

SCHOOL: SHAIKHA HESSA GIRLS SCHOOL

COMPANY: DREAM MACHINE

VOLUNTEER: MS. PAKIZA ABDULRAHMAN ZAIN



CEO: Ms. Shahd Al Ghawi

- > VP Human Resources: Ms. Leena Al Shaiban
- > VP Finance: Ms. Sara Al Thawadi
- > VP Production: Ms. Lujain AlWazzan
- > VP Public relations: Ms. Hayatt Alalawi
- > VP Marketing: Ms. Reem Alaamer

CEO Message to the Youth

INJAZ Bahrain programs is one of the best programs out there for the youth. They provide us with various skills and experience that really prepared an individual for the outside world.

As the CEO of dream machine, a company that produces and sells customized double sided bean bags. Could you have ever imagined a group of teenage girls actually being successfully producing and selling bean bags?

As a team we would like to encourage all the youth to join the Company program for the fun and worthwhile hard work. The program was an unforgettable journey where it brought us together, taught us numerous lessons and most importantly gave us the experience we need in order to create a better future for us and for Bahrain.

Ms. Shahd Al Ghawi

The Product





Company Brief

Wireless Go has been producing a large capacity portable charger, two charging ports which can easily charge an average phone in one hour (however it also comes with the alternative of Wireless Charging), optional 4G portable WiFi, and optional speaker with Bluetooth; all of the aforementioned features are bundled into one elegant product.

Vision

We believe in a society which uses our products not only for the sake of satisfying their betterment, but also chooses our products over other competitive brand labels. We firmly believe that our products can reach a potential point where they are chosen for their honest, consumer-driven qualities which place the power in customer's hand and the means to produce that power in ours. We believe that goodwill decisions can be made by the market in choosing a company which provides one of the most powerful products ever, placing extreme flexibility and core-unchanging values in the hands of the consumer. We believe that our products would not only benefit the local community but also be a source of income for individuals working hard to produce these items. Our products provide consumers with the ease and comfort of expanding enjoyability, through the use of such a versatile and flexible good.

SCHOOL: THE BRITISH SCHOOL OF
BAHRAIN

COMPANY: WIRELESS GO

VOLUNTEER: MS. FATIMA FAKHRO
BBK



Mission

WirelessGo, is a company providing society with a solution, containing innovation beyond anything else. It is constantly defining the image of a fast-paced, market-driven company, progressively producing versatile and truly unexpected products.

CEO: Mr. Hassan Al Moosawi

- - -> **VP Human Resources:** Ms. Hanan Mohammed
- - -> **VP Finance:** Ms. Amna Chishti
- - -> **VP Production:** Ms. Sarrie Rabayah
- - -> **VP Public Relation:** Mr. Hussain Abbas
- - -> **VP Marketing:** Ms. Sachi Bhatia

CEO Message to the Youth

The Company Program taught us that the enterprise doesn't have to make a profit, but stand proud knowing that at least it tried to shift conventions and help society. Consequently, being part of INJAZ taught us certain things in the world of profit and lost, supply and demand, shares and stock, which we should follow in order to produce decent, humane and profitable business culture, an atmosphere of communal well-being, socially responsible products and an image of being a necessary and helpful business.

Therefore, if you, as a member of the youth, are thinking about starting a business, becoming an entrepreneur or plunging into the world of commerce, the goal isn't to start straight away or to adopt the rigid structure of current businesses, but rather to wait, observe and view the world your business will operate in.

Mr. Hassan Al Moosawi

Volunteer Feedback

I have been volunteering for 9 years with INJAZ Bahrain, I have had the pleasure for volunteering in the Company Program for the first time this year. Working with the students in all the stages to form a product was exciting and challenging. I always say, when volunteering you don't only share your experience you learn as well.

Ms. Fatima Fakhro



The Product





CEO



Company Brief

Eco Echo is an enterprise focused on the principle of revolutionizing the environmentally friendly business, and proving it to be a sustainable and profitable business model; we have pledged to be carbon neutral and fully sustainable. As a company, we are dedicated to bringing soft-tech into the home-technology market with our flagship product being the 'Eco-Speaker'. We are constantly searching for the next big product, pairing our innovative solutions with market needs and therefore building on our current loyal consumer-base with future prospects.

SCHOOL: THE BRITISH SCHOOL
OF BAHRAIN
COMPANY: ECO-ECHO
VOLUNTEER: MR. BRUCE WILSON
ALBA

Mission

To provide high quality products that involve using recycled plastic which be beneficial to the environment.

Vision

We envision ourselves as a force of change and hope in a saturated and complex market. We will strive to encourage companies with our focus on social responsibilities, as well to inspire entrepreneurs with our simplicity. We want to be used as a case study of how environmental products are not only feasibly – but profitable.

CEO: Mr. Saad Khan

- > **VP Human Resources:** Ms. Asna Wajid
- > **VP Finance:** Mr. Ammar Adenwala
- > **VP Production:** Mr. Zahid Zaki
- > **VP Marketing:** Ms. Shouq Majali
- > **VP Public Relations:** Ms. Iraj Abdul Aziz

CEO Message to the Youth

I think the most important thing that people forget is that there is no required qualification to become an entrepreneur. Moreover, there is no age limit, gender requirement, or specified nationality. What INJAZ does is remind us that we are all entrepreneurs, but everything after that comes from us individuals. Ultimately it is we who have to be willing to take risks, to deal with employee conflicts, to maintain professionalism, and to pursue a vision. But as soon as you can get past that, and build a strong work ethic and mindset, everything else comes easy. Saad Khan future for us and for Bahrain.

Mr. Saad Khan

Volunteer Feedback

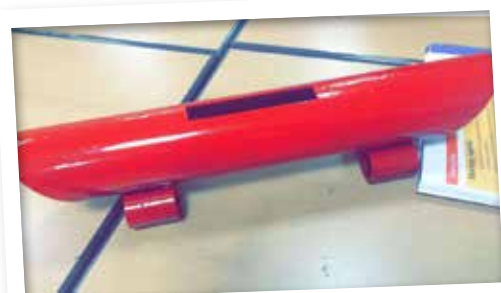
I have been involved with the INJAZ Bahrain for the past two years with various programs both at schools and universities. My current program is the Company Program where we introduce students to the basic skills required to plan, evaluate marketing, financing and management aspects of a business.

The INJAZ Company Program training material is relevant to today's world and improves the students abilities to explore their entrepreneurial ideas. It is a pleasure to be part of INJAZ Bahrain and it was encouraging for me to present the Company Bahrain to a group of enthusiastic students with the ability to be self-employed in the near future.

Mr. Bruce Wilson



The Product





CEO



Company Brief

123 Planet is a Project that helps to facilitate the process of agriculture and gives background on how to cultivate the plant in a modern way, and shorten the time utilised to grow the plants in a modern and processions of our time.

Mission

To offer a high quality products to our customers by using modern tools

Vision

To become a leading manufacturer of agricultural tools.

SCHOOL: ISA TOWN SECONDARY BOYS SCHOOL

COMPANY: PLANET 123

VOLUNTEER: MOHAMMED HASSAN ALMULLA
Y. K. ALMOAYYED & SONS

CEO: Mr. Meshaal Darwish

- -> VP Human Resources: Mr. Redha Al Saffar
- -> VP Finance: Mr. Ali Nader
- -> VP Production: Mr. Hussain Aqeel
- -> VP Public Relations: Mr. Ahmed Al Mahoozi
- -> VP Marketing: Mr. Salman Jawad

The Product





Company Brief

We started BGC to create hand-made products of great quality by students using recycled materials, which are available in our houses, schools and community. We chose to make this product to show that we can reduce any waste materials by recycling them, creating a better and cleaner environment. So we ALL need to start recycling. Let us start with our children as they are the future. We should teach our kids to recycle just like we teach them to brush their teeth, pray and eat healthily and get regular exercise.

Mission

To introduce the culture of recycling to the children, by teaching our kids to recycle just like we teach them other necessary daily skills.

Vision

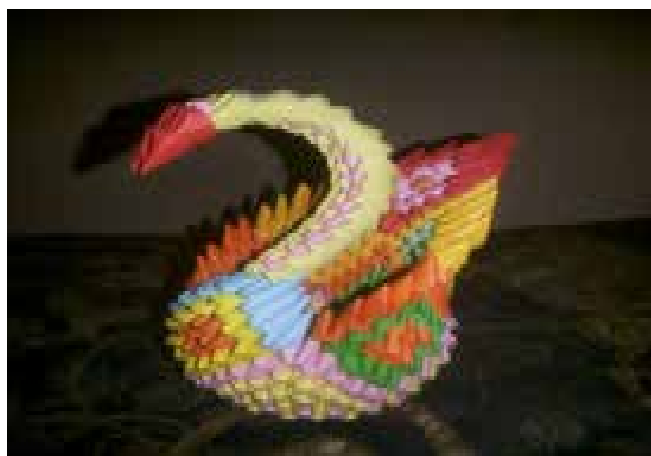
- Excellence in recycling products.
- To keep our country more clean.
- To save the environment.

SCHOOL: AL-TAWON SECONDARY BOYS SCHOOL
COMPANY: BAHRAIN GREEN COMPANY (BGC)
VOLUNTEER: MR. ALI ABD-HUSSAIN RABI BAPCO

CEO: Mr. Salman Mohammed Taqui

- > VP Human Resource: Mr. Hussain Al Qari
- > VP Financial : Mr. Mohamed AlOrayed
- > VP Production: Mr. Ahmed AlAsfoor
- > VP Public Relations: Mr. Mustafa Mohamed
- > VP Marketing: Ahmed AlQari

The Product





Company Brief

You learn company product is to shoot lectures and re-sell these videos to the university so they distribute them to the students in the beginning of their course year and for their book keeping. At the videos can be sold to students as well based on request. The videos will be posted on the company's YouTube channel after selling them to the university. Aiming to help the students watch the videos of their missed lectures or who want to watch the lecture again for revision and after class studying.

SCHOOL: AL AHLIA UNIVERSITY

COMPANY: YOU LEARN

VOLUNTEER: MR. TALAL AL ANSARI SHABAKATY

Mission

Help student achieve excellence.

Vision

To be the best channel providing academic courses on YouTube.



CEO: Ms. Faeqa Jahorami

- > **VP Human Resources: Mr. Sayed Abbas Qaheri**
- > **VP Finance: Mr. Hassan Al Hassan**
- > **VP Production: Mr. Ali Hassan**
- > **VP Public Relation: Ms. Salma Mohammed**
- > **VP Marketing: Ms. Nada Al Hawaj**

CEO Message to the Youth

This experience was life changing for me, I was able to develop my personality and learn how to become an entrepreneur as well as gaining the knowledge to start my own business. If you are undergraduate and still studying this experience is a must to widen your horizon and help you create your own future.

Ms. Faeqa Jahorami

Volunteer Feedback

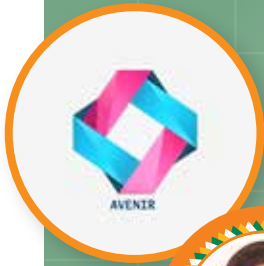
It was a pleasant experience as to volunteer in the company program. The students participating had the opportunity to explore the different sides of business, the ups and downs and now have a better understanding in starting and operating a business in the real world.

Mr. Talal Al Ansari



The Product





CEO



Company Brief

Avenir's Product is named as the Occasion Chest, a themed box that is customized in a way that is off the shelf. This refers to the fact that all of the needs, requirements, essentials, and complimentary items are all in one box ready to be used by the customer. Most people lack certain skills that are seen as necessary to organise any event such as last minute plans, purchase the items or utensils required, taste and preferences, and also the brainstorming needed to ensure that nothing has been forgotten. Occasion Chest targets any hangout or get together, then the target market is vast and not limiting to any special demographic.

Mission

Avenir would like to gift the luxury to its customers to enjoy any occasion without experiencing the tedious task of planning.

Vision

We envision a market loyal to Avenir and it's personalised on the shelf product for all occasions.

SCHOOL: UNIVERSITY OF BAHRAIN
COMPANY: AVENIR
VOLUNTEER: MS. FATIMA FARDAN GIB



CEO: Ms. Razan Al Qaseer

- > **VP Human Resources: Ms. Sarah Tayseer**
- > **VP Finance: Ms. Anaam Fathi**
- > **VP Production: Ms. Reem Janahi**
- > **VP Public Relations: Ms. Nejoud Hisham**
- > **VP Marketing: Ms. Noor Benshams**

CEO Message to the Youth

Experiences help build up people in ways that theory and observation can not. This adventure with INJAZ Bahrain has helped us all grasp different concepts of life simply by dealing with a variety of personalities. It now seems necessary that the youth whether in school or studying for their bachelors degree, be able to experience what it feels like opening a company. This is more than role playing, this is a taste of who we may become as future leaders.

Ms. Razan Al Qaseer

Volunteer Feedback

Though I was a regular volunteer with INJAZ Bahrain, this is my first time to volunteer in 'The Company' program and I regret why I did not volunteer earlier!!

It was a great experience. I was so lucky to get a great, ambition, energetic smart ladies group. Every Saturday morning they add a great value to my day. I was inspired by them and they showed me how hard work pays off.

Ms. Fatima Fardan



The Product





CEO



Company Brief

The company is specialised in creating traditional simple board games with usual Bahraini taste that is not available in the market for family fun with old favourites. The company aim to create games for family entertainment through spreading the traditional board games that have gathered families for many years and helped strengthen its members relationship.

SCHOOL: UNIVERSITY OF
BAHRAIN

COMPANY: IENJOY & IBENEFIT

VOLUNTEER: ASHRAF AL KHAYAT
BAPCO

Mission

Create traditional family board games.

Vision

Advocating family members to spend less time with their screens and more time with their loved ones.



The Product



CEO: Mr. Yasser Ali

- > VP Human Resources: Ms. Fatima Sayed Adnan
- > VP Finance :Ms. Mariam Abdullah
- > VP Production: Ms. Huda Isa Ali
- > VP Public Relation: Ms. Malak Noor
- > VP Marketing: Ms. Mulook Magloul



Young CEO Program



As part of youth development and providing opportunities to inspire and prepare young Bahrainis to succeed in a global economy, INJAZ Bahrain has newly introduced the “Young CEO’s Program”. INJAZ Bahrain’s long term vision is to enhance and leverage on the Company program to make it one of our most sought out programs for schools and universities by encouraging young students of the program to become the future Entrepreneurs and by providing them with the skills needed to succeed in the local economy. The Young CEO program gives the student CEO’s of the company program the opportunity to network with top executives from diverse

backgrounds, industries and countries, gain valuable market knowledge and develop understanding of the roles and responsibilities of top executives represented by the INJAZ Board Members to pave the way for these youngsters to become successful leaders of the future.

14 Young student CEO’s from 11 Schools and 2 Universities who are participating in this year’s Company Program met with 9 INJAZ Bahrain’s aspiring board members to have an open discussion on how to manage their companies, financial aspects, staff management, expanding opportunities, market challenges, success approaches and general business opportunities.



Company Program Students get Further Learning Opportunities



INJAZ Bahrain offers the Company Program Students further learning opportunities for them to gain necessary skills and behaviors required to establish an entrepreneurship mindset, learn about a workplace, get exposed to available career opportunities and learn fundamental business and economic concepts. These training opportunities offered to the teams help the students' self-development and help them perform their best in the National competition.

INJAZ Bahrain Board Companies support INJAZ Bahrain to empower the Company Program students to attain high levels of business excellence by learning the value of responsibility and learning by doing. The students are mentored by corporate volunteers and get to experience what it is like in the working field, to adapt new to work-readiness skills, and to pursue higher education and a career based on their interests and skills. The training opportunities offered during the academic year 2015-2016 ranged from:

- A) Company Students Internships***
- B) Toastmaster Training***
- C) Innovation Camp workshop.***

A) Company Students Internship

As part of the plan to expose students to the real world of work, INJAZ Bahrain organized Internship training for 60 students from 10 of the Company program 2015- 2016 teams.

This training was offered to students to enrich the students' experience with real work knowledge, engage with senior members of management and gain awareness of local businesses, industries and career opportunities. The internship opportunities were granted by INJAZ Bahrain board companies; GPIC, Alba,



Citi Bahrain, Tamkeen, and HSBC as part of their long-standing partnership and support to INJAZ Bahrain and their belief in the importance of their contribution in providing career guidance to the youth in preparation for the work place.

The Internship aims to expose the "Company" program students to the specific functions in the working field and exhibits what the students learnt as part of the program and how it is applicable in the real world of work. The internship also provides the students the opportunity to meet experts and professionals who guide and advise them on their start-up concepts.

B) Company Program Toastmaster Training

As part of developing the students' presentation and public speaking skills in preparation for the 2016 National Company Competition, 15 teams participated in the Toast Master training. The training was delivered by two Toastmaster experts from Gulf Petroleum Industries Company "GPIC" and the Bahrain Petroleum Company "BAPCO".



The Toastmaster training helps students improve their communication, public speaking, and leadership skills. The students were introduced to the three basic parts to the Toastmasters training: the prepared speeches, table topics, and evaluations. The students learn the necessary skills and gain the confidence needed to present in front of an audience which is a key skill requiring mastery.

C) Innovation Camp Workshop

Innovation Camp is an exciting one-day workshop that challenges students to find innovative solutions to a real business challenge using creativity, analysis, and teamwork. Students experience leadership, critical thinking, and presentation skills in addition to learning about business start-ups.

As a means to encourage and motivate the company program students 2015-2016 and to give them a flavor of the challenge ahead of them, INJAZ Bahrain successfully conducted an iCAMP workshop for more than 100 Company Program students in December 2015. During the workshop, the students got the opportunity to meet the other participating teams and to experience the competition spirit by finding the most innovative solution for a real business challenge.

The workshop was sponsored by GPIC, one of our leading partners and board member.





The Champions....Crowned as the Best High School Company of the year 2015 at 2015 INJAZ Al Arab Young Entrepreneurship Competition.



We took INJAZ Bahrain's The Company program when we were in eleventh grade, and it was just the right time as it was the time we plan our future, make important choices and grab as many opportunities as possible. This program was one of the most important opportunities we've had.

This program was a life changing experience for all of us as it changed our perspectives of the business world. People take years to learn the importance of business, how to establish a company and the roles of each member, but we were given the chance to learn all of that in a time span of months in addition to gaining the most important skills we need in our lives, skills such as communication, management, presentation skills,

planning strategies and time management skills.

This experience made us change the way we see our future, for instance, none of us considered entering the business field and had very minimal knowledge and background about it. This program gave us a chance to plan our future well and reconsider our existing plans regardless of the field each of us had chosen

It is a necessity that students join this program; it helped us invest in our time in something that made us better people. It made us become more committed to our goals and gave us hope to pursue our dreams. It also taught us that any person of any age can achieve anything he/she desires as long as they have the confidence to do it.



The Company program fueled us with the confidence we required to become successful women in the future and serve our country. This is extremely important to us as it is one of the most important skills that everyone needs.

However, all of those benefits were not easy to acquire. Our journey was not painless and we didn't succeed in gaining those awards with little effort. As mentioned previously, this is a life changing experience and being completely devoted to our work is what made us gain all those skills, including teamwork. And teamwork doesn't mean that all the team is getting along and working together towards a "happy ever after" result. Teamwork meant that each and every member is contributing in their own way,

crossing infinite number of barriers, and sacrificing what they see is most important to them in order to reach a certain tiny goal in the context of the team. Those certain tiny goals converted into something gigantic thanks to the team. Throughout the process, people thought that the team was delightfully and willingly doing their job. On the contrary, in reality there were several challenging moments of breakdown within the team where one would just give up given the pressure and work load. The key to successful teamwork was that the members stuck together like glue at any cost to bring out their best and to achieve what they had vowed to achieve. The one major take away from this amazing experience was the true meaning of teamwork through thick and thin.

Let's Hear it from the 2015 National COMPANY



Interview with 3 DOT's CEO :

Fatima Al Zayani



What impact INJAZ Bahrain had on you?



INJAZ Bahrain helped us to pursue our dreams to become successful entrepreneurs. Also taught us the importance of starting a business, how to think creatively and carefully put our ideas into actions. It also had a great impact on our personalities and developing our skills such as creativity, critical thinking, teamwork, leadership and taking responsibilities”.



What were the key Challenges?



During the year of the program, our team had faced lots of challenges, mostly coming up with a creative product. We have also faced some difficulties in time managements, marketing the product, communicating and dealing with various type of customers specially that we came from science background”.



How does it feel to be the Company of the year 2015?



After the hard work and all the pressure we've been through, we are really glad and proud be the company of the year and we're proud to represent our beloved country in the regional competition 2015”.



Your message to the Bahraini youth.



Young people should invest their ideas into productive projects no matter how small the projects are. You have to work hard and believe in yourself to achieve the impossible”.

The *HEROES* behind the Success of the **CHAMPIONS**



I have conducted many programs since I was involved with INJAZ Bahrain for the last 4 years. The most important program was the company program, in my opinion; since it provides (on-the-job) training and a real-feel experience of establishing a company and being an entrepreneur.

My team 3DOTs Company from Al Iman School was a very hard working team and always keen to learn. Each and every student played a role in the company professionally as a real VP. They acquired the experience first through learning the theoretical part about the formation of the company and its major departments in addition to the rights, duties and responsibilities of each role. A key success factor was sharing and caring policy as the team used to share all information and help each other in handling their tasks to ensure the success of their company. Moreover, they had the devotion for their company and its product.

This, with no doubt was a golden opportunity not only for the students but for me as well. It truly added a great value to my own knowledge and experience since I always had the passion and the sense of a national responsibility towards my beloved kingdom to train the youth of Bahrain and prepare them for a brighter future as I am very confident that this generation is absolutely creative but need the right guidance which INJAZ Bahrain plays an effective role in this respect.

Volunteering with INJAZ Bahrain allowed me to be an active citizen in the community after my retirement and to always be updated.

Ms. Thawra Al Dhaen,
Ex. Executive Senior Manager

After the completion of INJAZ Bahrain national company competition 2015, I have been assigned to mentor and train the first place winners, 3 dots team in order to represent the kingdom of Bahrain in the regional competition.

At first, I was worried as I found it challenging to mentor a team of young ladies due to their limited experience and conservative nature. However, the students impressed me with their eagerness to work hard and succeed and with this spirit the journey began.

INJAZ Bahrain, the volunteer Ms. Thawra Al Dhaen and myself set a plan with a goal to win. We focused on the students strength and identified their weakness, for that we worked on developing their skills.

After months of training and preparation, I have witnessed the huge improvement on the young ladies personalities and skills. At the Young Arab Entrepreneurs Competition, 3 Dots won two awards. A proud moment that will always be remembered.

This was source of pride to all Bahrainis, However to me the radical change of the young ladies, by inspiring and empowering them is.. **a real achievement!**

Mr. Munther Bucheeri,
Marketing Superintendent, GPIC



INJAZ Bahrain

A Member of JA Worldwide

Tel: +973 17225050
Fax +973 17225052
www.injazbh.org