COMPANY PROGRAM





Start your Journey as a Real Life **Entrepreneur**

The INJAZ Bahrain Company Program reflects a modern, state of the art learning approach for high school and university students, to start up entrepreneurial companies. Comprising of 12 consecutive meetings, the program emphasizes company start-up content, while providing complementary focus on contemporary issues, research and analysis, communication, organization, mathematics, reading and writing skills.

Supported by online extra learning opportunities to allow for different learning styles to grasp and understands the concept taught in the program. The INJAZ Bahrain Company Program enables and enhances many skills especially in their academic education.

Such skills complement and enrich the students' performance in their academic education and support positive attitudes as they explore their future career aspirations.

With the support and guidance of volunteer consultants from the local business community, the INJAZ Bahrain Company Program provides high school and university students the opportunity to start-up, organize and operate actual enterprising companies in their local communities. In doing so, students from diverse academic backgrounds learn about real life business processes and functions, the challenges and benefits of entrepreneurship and the contribution that entrepreneurs make to economies and societies in the MENA region.















The 4 Components of the Company Program

- Mentoring and Guidance of a volunteer assigned by INJAZ Bahrain throughout the program. This volunteer is a qualified professional with substantial knowledge and experience to help the students develop their skills, working a team to achieve their company goal within the time frame.
- Class-based Action Learning through 12 sequential meetings attended by all team members and the volunteer. Each of the 12 meetings will last approximately 90 minutes, and will usually be held in the same venue as informed by the Program Manager or School Coordinator. Given the fast pace of the Company Program, students must ensure that they attend all 12 meetings and that their attendance is engaged and active. Attendance at each meeting will be registered in the minutes of the meeting.
- 12- Competition Preparation Do It! 11- Liquidation & Reflection **MEETINGS** 10- Sales & Evaluation 8 - 12 9- Sales & More 8- Sales, Sales & Sales 7- Customer Development & Develop It! Marketing **MEETINGS** 6- Developing the Idea & 6 & 7 **Production Planning** Design It! 5- Structure Financing the **MEETINGS** Start-Up Company 4 & 5 4- Designing the Company Decide It! 3- Decide the Idea **MEETINGS** 2- Decision-Making in Process 2 & 3 **Define It!** 1 - The INJAZ Company Program MEETING 1

- Complementary E-Learning Materials available through the Online Learning Portal, These meticulously selected materials are provided for both you, and the students' benefit and learning, as they are highly relevant to the Company Program process. You are strongly encouraged to familiarize yourself with the Online Learning Portal (www.injazacademy.org/companyprogram) and its contents to ensure that you can access the required materials quickly and easily as and when required.
- **Competition** at both national and regional levels. There are hundreds of teams across the Middle East and North Africa region and globally in over 120 countries who are participating in the Company Program at the same time as you. Once all the teams in your country complete the Company Program there will be a national competition in which your student team is expected to participate. The team that wins the national competition will progress to the annual regional competition where the winning teams from all the participating nations in the Middle East and North Africa region will compete. The regional winning teams for the year are announced at the end of the regional competition.

Company Competition Stages

