THINK DIFFERENT AND BE AN INNOVATOR

PLAN TO BE A MANAGER

BECOME AN ENTREPRENEUR
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In my work as CEO of JA Worldwide, I’m reminded every day that the future of jobs has never been more uncertain. Artificial intelligence and automation are disrupting even creative and highly educated jobs, and the finest schools and universities aren’t always able to keep up the rapid change in job skills.

At JA, we’re not focusing on teaching a particular set of job skills that may end up being irrelevant in the few years. It’s not a matter of simply offering coding classes for students, as valuable as that is. Instead, we know that the key to youth employability is teaching soft skills, those difficult-to-define tools that separate employees who can pivot when new technology and new ways of work come along from those who fall behind. These skills include hard work, dependability, social skills, problem-solving, self-control, and more can be taught — and are taught every day through JA.

For young people to learn these skills ultimately involves a shift in mindset, from one of “I can’t” to “I can,” from “these are my limited skills” to “I’ll keep learning and growing throughout my career.” Other organizations talk about this as “growth mindset,” “grit,” or “resilience.” At JA, we call it “self-efficacy:” the belief that, in the end, you will eventually succeed, in spite of setbacks and disappointments along the way. It turns out that self-efficacy is an even better predictor of success than a collection of skills or of past accomplishment. Confidence in their own self-effectiveness leads young people to continue to move toward their goals, in spite of disappointments and failures along the way.

Our global programs deliver self-efficacy in two ways: Our students not only learn by doing, but also learn that doing moves them closer to their goals. Hands-on learning may take the shape of a game in JA More than Money, which teaches about earning, spending, saving, and starting a business without feeling like school. Older students engage in JA Job Shadow, where young people work with professionals in each student’s chosen field. They don’t just listen and observe: They often sit in on high-level meetings, help make creative decisions, and offer their mentors a new perspective. Through JA It’s My Business, students create a detailed business plan, participate in a pitch session, and embrace entrepreneurial thinking; many continue on to the JA Company Program – during which students create a real company with real products and real profits – and then compete for Company of the Year awards. What connects every one of these JA experiences is the volunteer, a business-savvy mentor from the students’ own community who complements the role of the teacher.

The second way we teach self-efficacy is by giving young people the opportunity to learn from role models and others who have achieved success. Seeing mentors, classmates, and family members build businesses, tackle innovation challenges, and master new skills – in spite of frustrations and setbacks – reinforces the belief in one’s own ability to change his or her personal circumstances and achieve goals. Self-efficacy is contagious. When our programs are introduced to a small subset of students, we’ve seen it spread through the school when their friends learn about JA’s impact. When we reach a critical mass of students, we’ve seen it spread through communities and regions when ministers of education and other political leaders ask us to expand our programming. There is nothing quite as powerful as seeing a young person develop this level of self-belief.

Every day, our 100-million-plus alumni use their self-efficacy to put their plans into action, demonstrate the slow and steady progress toward a goal, and model this behavior among their own families, colleagues, and communities. They cannot help but change the world!

Asheesh Advani
CEO, JA Worldwide
Chairman’s Message

This past year INJAZ has shown exceptional growth and reach across our beautiful country of Bahrain. We continue to exceed expectations and deliver lasting and powerful education to the youth of this country and through the esteemed leadership of Her Highness Sheikha Hessa bint Khalifa Al Khalifa, I know that our journey and success is far from finished.

We have a powerful potential in our youth and what INJAZ has managed to achieve, is not only about the knowledge and skills we have imparted over these many years, but about us affecting so much more and permeating society much deeper than we could ever have imagined.

This year also marks the 10th consecutive year of the INJAZ Company Program and we are delighted and inspired by the talent and business ideas developed by our student teams over these past several months.

Today, the world expects big things from this new generation – from finding sustainable solutions for the environment, to fighting global issues such as poverty and inequality. The young future leaders of today have so much responsibility on their shoulder – more than most of us have ever had to endure.

To the students, it is important to understand that education is not only about ensuring the passing on of knowledge and experience. It is also about creating the space for you to think differently; to challenge the norm; to keep asking why and, to charter a much stronger and resilient course in becoming the person you were meant to be.

I know you will succeed and I know that each and every one of you has made your teachers, your schools, your mentors, your parents and all of us, so very proud.

Dr. Abdulrahman Jawahery
Chairman - INJAZ Bahrain

Executive Director’s Message

This year we proudly celebrate our 10th National Young Entrepreneurs Competition.

The event marks a strategic milestone for INJAZ Bahrain as it continues to impact more than 4,000 students through the unique offering of the Company Program. Through this flagship program, INJAZ Bahrain trains, equips the youth with innovative thinking and business knowledge to start up their own company and empowers them to experience the risks and rewards of creating their own unique startup company.

The program enriches the lives of youth by taking them through an entrepreneurship journey, starting from idea generation, setting up a board of directors, prototyping and then selling and generating revenues. The stages in the program provide the youth with hands-on skills and attitudes that are crucial to their employability.

It is through such programs that youth gain the confidence and exposure to face important challenges and learn to be productive and successful in their local economies. They learn the demands of the market, its complexities and its needs in order to make better informed life choices.

The success of the program is heavily dependent on the Mentors who play a crucial role through their personal knowledge sharing, nurturing of talents, and developing skills in students to maximize their potential and performance.

Our gratitude extends to all our partners who are equally participating with INJAZ Bahrain in providing the youth of Bahrain with extended opportunities to develop their entrepreneurial spirits and leave the youth with something they will cherish for life.

Sheikha Hessa Bint Khalifa Al Khalifa
Executive Director – INJAZ Bahrain
Jury Panel

Adnan Al-Mahmood

Adnan joined GPIC in 1989, as a PC Specialist. He is the IT and Knowledge manager of GPIC’s Executive Management Team. He held a number of positions in GPIC prior to that; as Quality Facilitator, Procedures & Systems Superintendent and IT Coordinator. He also contributed to various company committees such as, Innovation and Patent Committee as Chairman and Training, Development, Mentoring and Coaching Committee as a Member.

Aisha Albaloushi

Aisha joined Tamkeen in 2010 and is currently looking after the Outsourced Projects Unit within the Operations Department which overseas the operations related to the various specialized projects offering financial support to businesses within the private sector including Tamkeen’s Tamweel and Tamweel+ schemes, the Incubator Support Scheme. Prior to her position in Tamkeen, Aisha was Acting Head of Middle Office Operations at Bank ABC Islamic. She holds a Master of Arts - MA focused in Islamic Banking, Finance, and Management from Loughborough University and is a certified Project Management Professional (PMP).

Ahmed Alansari

Ahmed is an Investment Manager at Bahrain Mumtalakat Holding Company. Prior to joining Mumtalakat, Ahmed was with Ernst & Young’s transaction advisory services in London as part of the valuation and business modelling team. Ahmed holds an MBA from London Business School with concentration in Private Equity and Change Management. He also holds a B.Sc. in Banking and Finance from the University of Bahrain and is a CFA charter holder.

Bashar AlKadhi

Bashar is Chief Executive Officer of Hill+Knowlton Middle East, North Africa & Turkey, overseeing H+K’s business across the region, responsible for the company’s network of wholly owned offices and affiliate partners. Bashar has enjoyed a successful 25-year career in public relations and the media business across the Middle East, bringing significant regional experience and international insights to benefit clients.

Fetooh Al Zayani

Fetooh’s career spans 37 years in executive management, underwriting, and business development in the regional and international insurance and re-insurance industry. This includes leading roles at regulatory & development authorities in the Gulf Cooperation Council region such as the Dubai International Financial Centre Authority where she was one of the founding team members; and was instrumental in developing the vision and strategy for the insurance and reinsurance sector.
Mona Al-Sayed

Mona holds a double major honors degree from University of Wales in Computer Science and Accounting, along with professional certification of Information Systems Audit and Control Association (CISA). Mona is the Senior Manager at BBK, in the Internal Audit department. Over the past 23 years, her career has been interspersed with a variety of professional roles in the field of Auditing and Information Security consultancy in both public and private sector.

Safa Shareef

Safa managed to co-found MASY Holding in 2003, specializing in providing products and services to the construction industry. Now, acting as an active board director, he is focusing his time on two new establishments: Whystockit SPC, an online-based marketplace focused on helping companies move their idle and distressed assets and stocks and Nafayes Co, a company with a mission to enrich and revitalize Islamic and Arabic history.

Mohamed Altawash

Mohamed is an entrepreneur & philanthropist with more than 20 years of accomplishment-laden experiences in the GCC and global investment in real estate within the private sector as well as the public sector. Leveraging an ever-expanding portfolio of qualifications below specialities proved time and again flexibility in responding to changing market conditions and ability to “wear many hats” in the effort to meet and exceed corporate goals and challenges.

Vivian Jamal

Vivian is the Executive Director of the Global Communications and Marketing Department at the Bahrain Economic Development Board (EDB). In this role, she oversees all of the EDB’s local, regional and international communications, marketing, digital channels and promotions related activities and manages a global network of agencies. Over the course of ten years, she led a team of professionals, in Bahrain and across a global network of EDB offices that acted as the first point of contact for foreign investors and provided support for them throughout the investment and set-up process.
10th Young Entrepreneurs Competition 2018 Awards

- Company of the Year 2018 High School
- Company of the Year 2018 University
- Product of the Year 2018 High School
- Product of the Year 2018 University
- High School Company for Best Social Impact 2018
- University Company for Best Social Impact 2018
- EDB Marketing Excellence Signature Award 2018
YEC 2017 Winners’ Experience

Turki Al Qahtani - Machla from Ibn Khuldoon National School

Q1: As entrepreneurs how did you benefit from the exposure to other students companies?

The exposure I gained to other student companies during JA Europe Company of the Year Competition - Belgium benefited me in many ways. Seeing the students’ motivation to succeed boosted my morale and drove me to work hard. I learned about new cultures and my communication skills improved. I learned about how to overcome problems that I could potentially face.

Q2: What impact did attending the JA Europe Entrepreneurship Competition 2017 have on you?

This journey helped me develop my company because I used the knowledge and skills I gained from my exposure to other students in the development of my company. I had discussions with other students and many gave advice from their experiences in the development of their companies. After watching the students’ presentations, I learned new techniques that I could use when giving a presentation about my company.

Q3: What’s your plan to enhance your entrepreneurship future?

This experience helped me think like an entrepreneur because it boosted my passion and dedication towards building my company. Watching other students taking risks encouraged me to pursue achieving my goal and to take action.

Yara Hussein - Royal Creators from Royal University of Women

Q1: As entrepreneurs how did you benefit from the exposure to other students companies?

It was a very useful and interesting experience, having the chance to be exposed to the different students companies in the international business market. Being able to see the challenges the students went through during the competition gave us a head start on developing our company and be prepared for any obstacle that may occur.

Q2: What impact did attending the JA Europe Entrepreneurship Competition 2017 have on you?

This journey was beneficial for our company by the ideas that were laid out for us by the different companies, being able to see the mistakes that other companies made and avoid them. The creativity that the students had in their products, booths and presentation inspired us, where we actually adopted the idea of doing our booth in a 3D design and adding more creativity during our presentation.

Q3: What’s your plan to enhance your entrepreneurship future?

Seeing the risks other students went through during the journey of building up their company from scratch made me realize that every risk I take is either a win or loss. If it’s a win then I am certain that I can do it and if it’s a loss then I consider it as a learning experience. The most important thing is not to let any obstacles stop you from reaching your goal. Meeting different people from various countries was not just socializing and making friends for me, I see resources that I can benefit and learn from. Therefore every experience made me into a more confident version of myself.
YEC Winners Over the Years

2007-2008
Winning Team
Company of the year
School
AlNoaim Secondary Boys School
Company Name
Innovate

2008-2009
Winning Team
Company of the year
School
Khawla Secondary Girls School
Company Name
Memories

2010-2011
Winning Team
Company of the year
School
Sheikh Isa Bin Ali Sec/Com
Company Name
Baraem

2012-2013
Winning Team
Company of the year
School
Bahrain Bayan School
Company Name
MCC - My tray

2013-2014
Winning Team
Company of the year
School
Bahrain Bayan School
Company Name
Thikrayatna

2014-2015
Winning Team
Company of the year
School
Al Eman Girls Private School
Company Name
3 Dots

2015-2016
Winning Team
Company of the year
School
Ibn Khuldoon National School
Company Name
Roshena

2015-2016
Winning Team
Company of the year
University
University of Bahrain
Company Name
Avenir

2016-2017
Winning Team
Company of the year
University
Royal University for Women
Company Name
Royal Creators
**Company Program** encompasses business, entrepreneurship, and economics curricula targeting students of age 16 to 21. The entrepreneurship program emphasizes business content, while providing a strong focus on social studies, mathematics, reading and writing skills.

Through a variety of hands-on activities and technological supplements designed to support different learning styles, students develop a better understanding of the relationship between what they learn at school and their successful participation in a worldwide economy with the help of the high caliber volunteers from the top organizations in the Kingdom and successful national entrepreneurs to share their professional know-how and accompany the students through their business journey.

Over the course of an academic semester, students start their own companies appointing positions, roles and responsibilities in order to function as a real business entity. Once the company structure is set, students run a market analysis to determine their core business. In order to start production, they sell shares to raise the capital needed for their operations. Next the young students produce their products/service, run a marketing campaign and sell it to the public. At the end, they liquidate their companies, distribute the profits among their shareholders and finally they compete nationally in the Young Enterprises Competition hosted annually.

**Young Entrepreneurs Competition** enables the student companies to appear before a panel of high profile judges from the private sector who will evaluate the participants’ concept, business plan and performance during the program. The competition is not simply a business competition for young people, as we attempt to balance the business achievement of each team as a whole with their members’ individual performance and development. Winning teams’ companies from each of the 14 INJAZ member nations proceed to compete at the INJAZ Regional Young Entrepreneurs Competition. The event enables Arab youth to perceive themselves as integral players in regional and world markets, beyond the often limited opportunities in their own communities.
INJAZ Bahrain offers the Company Program Students further learning opportunities for them to gain necessary skills and behaviors required to establish an entrepreneurship mindset, learn about a workplace, get exposed to available career opportunities and learn fundamental business and economic concepts. These training opportunities offered to the teams help the students’ self-development and help them perform their best in the Young Entrepreneurs competition.

INJAZ Bahrain Board Companies support the organization to empower the young entrepreneurs to develop entrepreneurial and business oriented skills by learning the value of responsibility and learning by doing. The students are mentored by corporate volunteers and get to experience what it is like in the working field, to adapt new to work-readiness skills, and to pursue higher education and a career based on their interests and skills.

Driving Innovations

Internships
- 71 students
- 12 student teams

Toastmaster Training
- 86 students
- 16 student teams

Innovation Camp
- 104 students
- 10 student teams

Thank you:
As part of youth development and providing opportunities to inspire and prepare young Bahrainis to succeed in a global economy, INJAZ Bahrain scheduled a “Young CEO Program” for the third year at GPIC Club. INJAZ Bahrain’s long term vision is to enhance and leverage on the Company Program to make it one of our most sought-after programs for schools and universities by encouraging young students of the program to become the future entrepreneurs and by providing them with the skills needed to succeed in the local economy. The Young CEO program gives the student CEOs of the company program the opportunity to network with top executives from diverse backgrounds, industries and countries, gain valuable market knowledge and develop understanding of the roles and responsibilities of top officials represented by the INJAZ Board Members to pave the way for these youngsters to become successful leaders of the future.

21 Young student CEOs from 15 Schools and 3 Universities who are participating in this year’s Company Program met with ten INJAZ Bahrain’s aspiring board members and had open discussions on how to manage their companies, financial developments, investments in the human capital, market challenges and the upcoming business challenges and opportunities.

“We have learned how to generate ideas, for the challenges in the real world and the ability to turn passion into a real business.”

Asma Almlhem
Royal University for Women
Q1: Can you describe your internship experience?
Having the opportunity to be an intern for Tamkeen was an amazing and unforgettable experience. I can say they were my second family. The work given to me was filled with challenges that prepared me for my career. I am grateful for the knowledge Tamkeen employees have given me.

Q2: What are the skills and knowledge you have gained from your internship program?
Since they kept me under pressure and challenged me to deliver results on a time frame, I learned how to deal with high stress situations and still perform efficiently. The focus and concentration I gained will help me throughout the years. Having one on one contact with real clients taught me patience and problem solving.

Q3: How do you evaluate your engagement being an INJAZ Bahrain Alumni member?
INJAZ Bahrain has been a pleasure. Not only have they given me a foothold into my career by providing me my internship, but have also introduced me to many CEOs who have provided me priceless information on how to get ahead in my field.

Ms. Razan Al Qaseer,
INJAZ Alumnus

Q1: Can you describe your internship experience?
I have taken my internship in EY, and yes, it was related to my studies (Accounting). It was a great opportunity where I have gained a lot of experience about the audit firms and how to calculate financial statements in general.

Q2: What are the skills and knowledge you have gained from your internship program?
Multitasking with efficiency, using Microsoft Excel for auditing financial statements.

Q3: How do you evaluate your engagement being an INJAZ Bahrain Alumni member?
I have acquired a lot of skills that will be of assistance in the foreseen future which will enhance my working field.

Ms. Nijood Hisham,
INJAZ Alumnus
Program Impact

Mr. Luay Hussain, volunteer

Company program has enhanced students’ awareness of the work environment and got them deep into many constructive challenges that they will surely learn from. They realized that not all deadlines are realistic, they have learned frugality and budgeting, they’ve learned consultative decision making and they definitely learned how to learn lessons from repetitive failures.

Ms. Ece Ceteci, volunteer

Through the program I see the students growing more confident, responsible, action-oriented and proud of using their new competencies in every step of the program. The company program has given all the necessary skills to students to create value in their future.

Mohamed Ishaq A. Hameed, Al Iman Schools – Boys section

Company program is considered one of the best programs ever introduced to school students in the secondary level, fully complete program that starts with the students from scratch to build a fully functional company competing with other companies in the same levels. I noticed how the program positively affected the students who participated in the program, starting to learn how companies in real-time function and what each department role and responsibilities to really build one and take the roles as real-time and work in teams and learn to manage their time under deadline pressure. Even if the teams participated in the program did not get the chance to win in this challenge, they will be a nucleus of a highly successful company in the future. Thank you, INJAZ Bahrain for your efforts...letting our school be a part of this program.

Dr. Nehal Alnaggar, Assistant Professor - Royal University for Women

I dealt with lots of students throughout the various INJAZ Programs. Each program follows a different approach and methodology yet they all share similar changes of personality and professional development; the most important result is contributing to their self-discovery and self-awareness as individuals. It is always a challenging yet rewarding journey starting any INJAZ programs especially the ones with long duration over weeks. Escorting and guiding the students along the way and witnessing their transformation through moments of success and failure is quite inspiring reaching the end of the program with maturity in character and judgement. It really gives hope in a better future in the hands of those young leaders.
High School Teams

**Al Wafaa Secondary Girls School**
**Team - Never Get lost Company**

Our company aims to protect kids, elderly and people with special needs by creating a simple and effective tracking product that is a bracelet with a GPS tracking system that locates the wearer’s location, in such probable cases as kidnapping, person missing, etc.

**CEO - Zainab Ayoub**
**Volunteer - Ahoud Saad**

**Abdulrahman Kanoo International School**
**Team - Sarda Company**

Sarda managed an idea that is beneficial to our society, to everyone that has trouble understanding the worth of money, and the importance of giving through combining two existing ideas to create a new saving concept as we added a twist to the piggy bank design by adding two slots for the coins where the consumer can choose to add his savings to the “personal or charity” slots.

**CEO - Yara Al Ansari**
**Volunteer - Ibrahim Nooruddin**

**Ibn Khuldoon National School**
**Team - Masque Company**

Masque is a company run by a group of 19 students from IKNS. Our mission is to prevent the soiling of garments by makeup using disposable and breathable masks, allowing the customer to put on clothing over the head without having to worry about makeup stains.

**CEO - Mishal Alqetami**
**Volunteer - Bruce Wilson**
High School Teams

Shaikha Hessa Girls School
Team - Contrive Company

Contrive Company is founded in 2018 by the students of Shaikha Hessa Girls’ produced an innovative, fun, and educational game that is smartly connected to an app available in App Store & Google Play. “The Knowledge Hunt” targets different segments of the market by providing a wide range of options, and the chance for customers to create their own preferred choices. The aim of the product is to reduce the negative effects associated with the over usage of electronic devices, and to promote life-long learning in the Bahraini Society.

CEO - Shaikha Buhaimed
Volunteer - Zuhair Ali Baba

Arabian Pearl Gulf School
Team - Laitaty Company

Laitaty Company produces a product that is an LED slipper designated as ‘slighter’. The slighter is a slipper fixed with an LED light, constructed to prevent night time calamities through efficient and electrically low consumption means. It is assembled with a vivid, shielded LED light vessel, a comfortable cotton slipper and exceptional Laitaty branding touches. It works by simply switching on the light from the button indicated at the front of the slipper.

CEO - Bahiya Abdulla
Volunteer - Luay Husain Ali

Hamad Town Secondary Boys School
Team - Pet Box Company

Pet Box is a creative idea to help pet keepers to store their belongings and offer food in one organized place with high quality and a reasonable price that is produced locally with German wood.

CEO - Salman Adel A. Husain
Volunteer - Ali Al Laith
High School Teams

Isa Town Secondary Boys School
Team - Saving Water Company
CEO - Hussein Sami
Volunteer - Ali Rabie

Through our company we aim to provide farmers with a water saving tool to help them to cut down the agricultural cost, time and save the environment. The product is designed to use locally and extend its sale regionally to benefit saving the water and be part of solving the global issue.

S.Aziz Secondary Boys School
Team - Lite Coffee Company
CEO - Ali Alaradi
Volunteer - Ammar Rajab

Light Coffee company offers the customer a unique coffee experience where we gather the best ingredients with a unique service to take our coffee to your door step by offering you a creative and productive boost at your busiest day.

Jidhafs Secondary Girls School
Team - Smart Wallet Company
CEO - Sarah S. Maki
Volunteer - Sabina Amir

The Smart Wallet company ensures that our consumers have easy access to their credit cards, by just pulling on a lever all of their cards shall be launched in an organized way; which makes it easy for them to decide and choose which card they would like to use. Moreover, we also attached a silicone pouch, which ensures the consumer to carry some money along with them.
High School Teams

**Al Aahd Al Zaher Secondary Girls School**

Team - We CAN Company

CEO - Fatima Al Qaed  
Volunteer - Feryal Murad

We CAN targets the recently spread culture of smart devices and electronic games, which caused many diseases, especially for children and also caused in the disintegration of the family and a gap in the cultural link in the Arab society. The company seeks to encourage reading in our society to rise up and create an educated generation through a portable library that sells used books at a low cost.

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**Iman School - Boys Section**

Team - Kheyam Company

CEO - Anas Buti  
Volunteer - Mohammed Abdeen

The application of the name tents, linked to our past and its relationship to generosity and dignity of the guest and the lives of our ancestors in tents and desert. In our time, Tents have become a part of our modern the house as a board to honor the guest and for occasions and weddings, and a symbol of life in the desert and the scents in the camping seasons. We all collected it in one application running on various smart phones and we added it to various services that it is also indispensable for hospitality services, tea and coffee, pastries, special occasions and catering companies, houses, tents and places of events.

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**Istiqlal Secondary Girls School**

Team - Tegdar Tetkalm Company

CEO - Zahraa Mohammed  
Volunteer - Fatima Saeed

The idea of Tegdar Tetkalm was to integrate popular culture through the work of a game that solved the problem and published the original Bahraini vocabulary. It also provides entertainment and fun by having the spirit of challenge to read the words and they are wearing a light mouth and difficulty in knowing the spoken word for the difficulty of getting out, to calculate time. And so came the game Tegdar Tetkalm.
High School Teams

**Hidd Secondary Girls School**
Team - Khabizati Company

Is an alternative to plastic bags, made of cloth that does not react with heat so does not cause diseases. It is also environmentally friendly. Its primary use is to keep bread, but it can also be used to carry various household items.

**Omaima Bent Al Noman Secondary Girls School**
Team - Mkh-mkh-ha Company

The purpose of the company is to reawaken a cultural game that many of the old generation played and learned from through recreating it in a modern innovative form to develop the beneficial challenging between the players and enhance the communication between the members of the community away from the technology and its disfunctions.

**Sheikh Khalifa Bin Salman Institute of Technology**
Team - Future Robot Company

The students of the program created a robot within their institute using their mechanical and technical background studies with the aim of supporting the customers in their day to day activities. The company is keen on developing the robot to match the worldwide technology standards through various research and seeking financial and logistics support.
University Teams

University of Bahrain
Team - Grow and Glow Company
Volunteer - Tara Henari
Grow and Glow is a company that manufactures distinctive products that no one has ever made before. We aim to strengthen the relationship between children and their parents, by spending time during play or learning. We also aim to spread sign language to parents and their children to increase awareness of sign language and method of communication used by the deaf. We created two products, both focusing on sign language. The first product we created was a wooden ruler for measuring height, teaching children letters and numbers in English and also the English alphabet sign language. The sign language was added discreetly to make it a norm for children to see. In identifying a gap in the market, we created Bingo Lingo. It's a card version game of bingo, using the Arabic sign language alphabet, having children learn through play.

University of Bahrain
Team - Mix N Match Company
Volunteer - Joel Indrupati
Our Company’s aim is to provide children with a fun new method learning general information, in order to reduce the use of smartphones for games. Our product is hands on activities, including puzzles and cards where children must put the puzzle together, following the set of clues to find the missing pieces, and gain general knowledge through steps to find the answer in the completion of the puzzle.

Ahlia University
Team - Ejar Company
Volunteer - Shahd Al Zaki
Ejar Co. is a new local start-up business in the consumer goods and services industry that offers an online platform that organizes the process of finding a suitable event management company for both consumers and corporates all over the Kingdom of Bahrain. The platform offers a wide range of suppliers that rent items for events such as weddings, gatherings, birthday parties, baby showers etc. Items like lights, chairs, speakers, projectors etc. can be rented.
The idea behind our Company is promoting and encouraging safety while driving. At the beginning, our group searched for a great idea that can both preserve the environment and help people in their life. Our product, the Pocket Touch can help increase road safety, the product purpose is to help save personal belongings such as phones, sunglasses, money and other things used from falling between the seats or between petrol and break pedals and then becoming a distraction for the driver in order to find or pick them up. We also added a second product to encourage safety which is Belt Touch, which is a cover for the safety belt, to encourage the driver to wear the safety belt. What makes us different, our products are environment-friendly, they are made of leather residue and used with biodegradable that is not harmful for the environment that can be customized.

Cure+™ can be defined as a conscious intermediary between doctors and potential clients, an intermediary that enlists doctors, their fields and practices based on what the client is looking for, a virtual healthcare system that connects patients with medical professionals, locally, regionally and hopefully one day, internationally.

Taawin’s provides simple solutions to everyday space matters with its product Win Chair which is a functional furniture. It can be used as a stool, footrest, table, and desk. It can also be scaled, stacked or combined together to make larger furniture as per clients’ needs. Our product combines the elements of cooperation, fun, innovation, freedom, simplicity, practicality, and functionality. Customers can sit anywhere you like with it, without any hygiene concerns; create space to sit, to organize your stuff i.e. bookshelf, shoe rack, toys rack etc. wherever you want. It does not take much storage area and it is easy to use.
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